

# HELP CUSTOMERS BRING THEIR MUSIC DREAMS TO LIFE.



**THE SYNCHRONY MUSIC & SOUND CREDIT CARD MAY HELP MORE CUSTOMERS** walk out the door with the instruments, sound gear and accessories they want to bring their music dreams to life.

Here are some quick scripts and tips that may help you empower and inspire your customers. It's as simple as **DISPLAY** and **ASK**.



## TIP

**DISPLAY:**

It's simple to make sure customers know you have promotional financing available. Order and place Music & Sound displays throughout your store and add information on your website and social media sites with ready-to-use banners, buttons and more.

**To order ready-to-use customer information assets, go to [BUSINESS CENTER1000](#).**



## SCRIPT

**ASK:**

When helping someone with a purchase, let them know about the Synchrony Music & Sound credit card early in the conversation. The easiest way to do this is to simply ask:

*“Do you play a lot? Then you probably have a Music & Sound credit card?”*

Because the card is accepted at more than 1,000 retail locations and there are 74,000+ current cardholders, there is a chance that some of your customers may already have the credit card and would appreciate being able to use it for the promotional financing.

If they do not have a Music & Sound credit card, it opens the door to share the value of the card with customers.

*“You don’t? The Music & Sound credit card is a great way to take home the instruments and gear you want today — and conveniently pay over time, often with promotional financing.*

*It’s a credit card dedicated to your passion to play. The good news is that you can use the credit card here, and at more than 1,000 retail locations across the country. Plus, you can reserve your general-purpose credit cards for household expenses.*

*It only takes a minute or two to see if you prequalify — with no impact to your credit score. Would you like to know more?”*